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187

Beautiful and Dynamic DETROIT

FIRST STEAMSHIP DETROIT RIVER—1818

DETROIT TODAY

By Transfer
JAN 8 1920

Beautiful and Dynamic DETROIT

Beautiful Detroit

Where Life Is Worth Living.
America's Most Beautiful City.
A City of Homes.
A City With a Soul.
A City of Art and Literature.
A City Rich In History.
A City of Modern Ideas.

Dynamic Detroit

A City of Industry.
A City of Activity.
A City of Accomplishment.
A City Thoroughly American.
A City of Contented Labor.
A City of Generous Capital.
A City of Unlimited Power.

Published by Detroit Convention & Tourists Bureau
821 Ford Building

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DETROIT IS LOCATED IN THE HEART OF THE GREAT LAKES DISTRICT
576 Feet Above the Level of the Sea

DETROIT 200 YEARS AGO

Brief Historical Sketch of Detroit

DETROIT was founded by Antoine de la Mothe Cadillac in July, 1701, and the twenty-one decades of its history have been filled with interest, romance and achievement. After the site was chosen, a palisade enclosure was erected and called the Fort Pontchartrain, after the minister of Louis IV.

In 1669 Louis Joliet passed down the Detroit River. Later two Sulpician priests, De Galinee and Francois Dollier De Casson wintered on the shore of Lake Erie, and in the following spring paddled their canoe up the lake.

Long before the settlements in New England, trappers and missionaries were making their way through the forests of Central Canada, penetrating the wildernesses and crossing over west of the Great Lakes into the land that is now Michigan.

Visions of a route to China and the Indies, as well as missionary interest inspired these explorers and adventurers, and no hardship was great enough to thwart their purpose.

The name DETROIT is from the French "d'etroit," meaning the strait, and was so called because of its situation on the narrow strait now known as Detroit River connecting Lake St. Clair with Lake Erie.

Detroit is one of the few American cities that has been under three flags, two of them twice. The French ruled until 1760, when the English became masters until 1796, General Wayne conquering this region for the New Republic. In 1813 the English again assumed control, but Commodore Perry's victory gave the entire territory to the United States. In 1805 Michigan was formed into a

(Continued on page 17)

DETROIT is now the fourth city in population in the United States, having over a million inhabitants. Its rapid growth is accredited to its ideal geographical location in the heart of the Great Lakes district, the beauty of its environs and its dynamic industrial activity.

You Are Welcome In Detroit

Detroit has long been known for the hospitality of its citizens and you are always welcome. Detroit is famed for its renowned beauty and its commercial and industrial accomplishment. This book is designed to give only the merest suggestion in word and picture of its enchantment for the Tourist and Convention Visitor, as well as the excellent opportunities it offers to the investor seeking a business location—or an ideal city in which to live.

BELLE ISLE HAS AN EXCELLENT BATHING BEACH

CHILDREN CANOE IN SAFETY

World's Fame

The name and fame of Detroit has spread throughout the world, not only because of its contributions of men, money, aeroplanes, automobiles, trucks, chemicals and endless commodities to the success of the Great War, but also because of its participation in the requirements of peaceful pursuits.

The magic name of Detroit with its recognized attractive features and beauties, provides a constant stream of tourists and visitors during the twelve months of the year, but particularly during the summer.

An Interesting City

Detroit, today, is recognized as one of the interesting cities of North America to visit, and no delegation from foreign governments would think of visiting the United States without making Detroit the principal city on their tour.

The Detroit River

Regardless of the fact that this majestic river, with its great width and depth, carries the tremendous volume of water from the Northern Great Lakes to Lake Erie, boat riding on its surface is as safe as a mill pond. This is due to the fact that there are no changing tides, no floods, as the Detroit River remains at about the same level.

Steamships

Upon its placid bosom, floats the finest fleet of passenger steamers on fresh water in the world. Detroiters, as well as the myriads of visitors, take advantage of the delights of river riding and, according to Government reports, in the neighborhood of 13,000,000 passengers are handled annually. Accidents and disasters are unknown on these waters. Fleets of frail canoes and row boats on every hand are testifying to the safety and popularity of the river.

Good Health In Detroit

The great bodies of water adjacent to the city tend to moderate the climatic conditions and Detroit's elevation of 576 feet above sea level has much to do with a very high average healthy condition of this city and its environs.

Free From Labor Trouble

Ownership of homes, high class skilled workers, abundant recreational features and highest average wage paid in the world are the reasons for Detroit being practically free from labor disputes and strikes of any serious moment.

Highest Wages

The annual report of the Michigan State Labor Commission, shows the average wage paid to skilled workers in Detroit during the past year, was $6.26 per day. The average daily wage for all classes of shop and office work was $4.82. There are 228,782 persons employed in Detroit.

DETROIT STREET SCENES

Detroit Board of Commerce

Detroit Board of Commerce, with a membership of 6,000, ranks as one of the leading commercial organizations in the United States, both in size and in the work it has accomplished. It boasts the largest and finest building in the country devoted to civic promotion work.

Two large dining rooms and 11 smaller ones, served by modern kitchens, occupy the basement. A spacious lobby, reading room, library and general offices are on the first floor. Half of the two top floors are occupied by an auditorium with a seating capacity of 1,400. The remainder of the building is devoted to smaller rooms and offices, suitable for private meetings.

The organization has performed the many services ordinarily devolving upon a commercial club, and in addition has made a record for new movements of national scope undertaken and pushed through to successful conclusion.

DETROIT RIVER

Automobile Tourists

During the entire summer months, thousands of tourists sojourn in Detroit, as they pass to and from the great resort country, taking advantage of this city's many magnificent hotels.

Lowest Per Capita Debt

According to the U. S. Census Department of Commerce, Detroit has lowest per capita debt of twenty-two leading cities, with an eastern city highest, $165.90 per capita. Detroit's per capita debt, $24.21.

Honeymoons In Detroit

Within the last few years, Detroit has received a particular distinction as becoming a popular place for bridal couples to visit. The palatial steamships of the Great Lakes and the many attractive features of Detroit, have greatly pleased the newlyweds, and ever after they become annual visitors to the city.

The Automobile City

There is no more interesting industry today than the manufacture of automobiles, and nowhere in the world does the visitor have greater opportunity of observing the great progress made in the production of automobiles than in the City of Detroit.

BROADWAY WOODWARD AVENUE WASHINGTON BLVD.

View of Grand Circus Park, showing three principal thoroughfares radiating therefrom
David Whitney Building

GRISWOLD STREET, "THE WALL STREET" OF DETROIT
On this street are located most of Detroit's financial institutions. The fact that the clearings last year were about three and a quarter billion dollars, shows the banking strength of Detroit

During the current year, Detroit manufacturing concerns will produce approximately 1,527,500 automobiles at an approximate market value of $1,266,450,000.00.

Will produce 102,000 motor trucks at an approximate market value of $123,050,000.00. See industrial section of this book.

Beautiful Belle Isle

Detroit's island park is one of the most beautiful island parks in the world, devoted to the exclusive use of the people. This island contains 707 acres and lies in the center of the Detroit River about three miles from the heart of Detroit, and is reached by a magnificent fleet of boats leaving the foot of Woodward Avenue every few minutes during the summer season at a round trip fare of 15c. It requires an hour to make the trip both ways. Passengers may remain on these steamers and ride all day for the one fare if they so desire.

MERMAIDS OF BELLE ISLE

The island is three miles long and about one-half mile wide and is almost two feet above the river level. Its aquarium with a collection of fish from all parts of the world is most interesting and its fifteen-acre zoological garden contains almost every species of animal known. It contains athletic grounds, eight baseball diamonds, tennis courts, restaurants, five and a half mile automobile shore drive, canals with myriads of canoes and boats, an excellent public bathing beach where Detroiters and visitors enjoy this municipally owned and conducted resort.

In addition to the boat route, one may drive out Jefferson Avenue east to Belle Isle Bridge, or take the street car to this point where auto busses owned by the city leave from this point at a one-way fare of five cents. The people have voted a bond issue of $3,000,000 for the construction of a new bridge to Belle Isle.

BELLE ISLE SCENE—DETROIT RIVER IN THE BACKGROUND

Museum of Art

The Detroit Museum of Art is occupying the original building erected in 1886, but a magnificent new building to house its important collections is contemplated. Its collections comprise an Egyptian Exhibit containing thousands of objects, a department of Classical Art, the James E. Scripps collection of paintings by XV, XVI, and XVII century artists, a collection of modern paintings, the George G. Booth loan collection of small bronzes, wood carvings, porcelains, metal work, and other present-day handicraft, a Colonial Room with fine examples of furniture, Sheffield plate, pewter, and the Mrs. Arthur W. Soper collection of Staffordshire China, which is one of the three most important collections in America; and the Frederick Stearns oriental collection of small objects of art from the near and Far East. The Museum is open to the public, **free**, week days from nine to five o'clock, Sundays, from two to six o'clock.

MUSEUM OF ART

NEW DETROIT PUBLIC LIBRARY

Interesting Automobile Drives

The hard-surfaced roads in and adjacent to Detroit have attained a Nation-wide reputation—so much so that road building experts make constant pilgrimages to Detroit to examine the Wayne County Highways. Within the last year $50,000,000.00 was voted by the State of Michigan for the construction of good roads. This, together with additional revenues, means that $100,000,000.00 will be spent in Michigan on good roads within the next few years.

Grosse Pointe Farms, ten miles from the city, is reached over a paved roadway, which is an extension of Jefferson Avenue. After reaching Grosse Pointe, the drive skirts Lake St. Clair, and is one of the most beautiful suburbs in this country.

Bloomfield Hills is reached via Woodward Avenue, passing the State Fair Grounds, and is on the way to a group of lakes, which form a favorite objective point for automobilists. The roadway is concrete and an ideal speedway.

Ann Arbor and Ypsilanti—Take Michigan Avenue direct to the college towns; concrete road.

MILES AND MILES OF EXCELLENT CONCRETE ROADS. BRING YOUR AUTOMOBILE

Canadian Drives—Ferry to Windsor, thence concrete drive up the river along the shore, possessing unsurpassed views of the American side as well as Belle Isle.

Grand Boulevard — Delightful drive around the City of Detroit, may be reached by driving out Lafayette Boulevard, Woodward or Jefferson Avenues.

Belle Isle—Drive out Jefferson Avenue to Grand Boulevard.

Water Works Park—Drive out Jefferson Avenue.

THE BOOK BUILDING
Located on Washington Boulevard, with its first three floors devoted to high grade women's shops, and ten floors of offices, is one of Detroit's newest commercial buildings

MOUNT CLEMENS LAKE SHORE DRIVE—Visitors having their automobiles will find the Lake Shore Drive to Mount Clemens a delightful side trip from Detroit, the distance being twenty-six miles over a perfect roadway. The drive starts from Detroit out East Jefferson Avenue, in sight of the Detroit River and past Belle Isle to Grosse Pointe, on Lake St. Clair. Grosse Pointe, with its spacious grounds and palatial homes fronting the lake, is not only the finest residential suburb of Detroit, but is one of the most beautiful spots in the whole country.

Continuing north along the lake the drive passes many miles of beautiful summer homes and terminates at Mount Clemens, "the Bath City." Mount Clemens, noted for its mineral baths, has many beautiful bath houses and hotels, which visitors will find well worth inspecting.

If desired, the return trip to Detroit can be made by way of Gratiot Avenue, which is six miles shorter than the going trip, and excellent hard-surfaced roadway.

DETR

Nowhere in the world is this wonderful river surpassed in beauty and safety. Although this beautiful river is from 20 t feet in depth and almost a mile in width, its absolute safety may be appreciated by observing the fleet of frail canoes in

A FLEET OF FLOATING PALACES

Diversified Industries

Industry in Detroit is widely diversified. The city has 3,100 different classes of manufacturing concerns that produce hundreds of commodities of world-wide usage. Detroit stands prominently among the cities of America in the production of automobiles, adding machines, soda and alkali products, stoves, steamships, gas engines, aeroplanes, hydraulic hoists and automobile parts, salt, drugs and pharmaceutical products.

With the largest adding machine factory in the world, numerous machine tool plants, a leader in the making of gas engines, it is in all a remarkable city, where business is always good. The wholesale and jobbing interests also play an important part in the business life of this city of dynamic activity.

Shopping For Ladies

Detroit's exclusive shopping facilities are so well and favorably known that visitors frequently defer their purchases until reaching this city. Detroit is second to none in its facilities for shopping. The large department stores of Detroit offer same advantages as those of Chicago and New York.

IVER
ove picture. This mighty river has no changing tides, no stagnant, impure water, and no floods, for it does not vary in level twenty inches a year

DIME SAVINGS BANK

PEOPLES STATE BANK

FIRST AND OLD DETROIT NATIONAL BANK

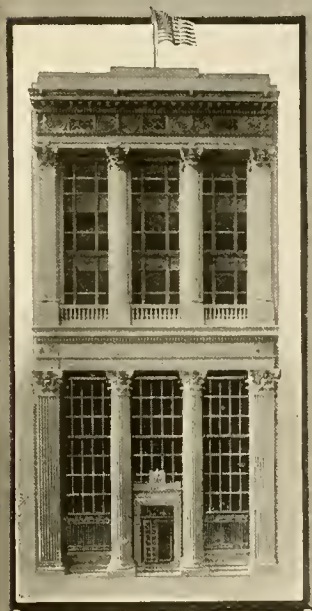
Detroit's Strong Financial Position

In the world of finance Detroit has advanced with rapid strides.

Banks and the Automobiles

The great success of the automobile and many other great industries was due to the confidence displayed by the Banks of Detroit in the early stages of their development.

See page 15



NATIONAL BANK OF COMMERCE

ONE OF THE TYPICAL SIXTEEN BRANCHES OF THE AMERICAN STATE BANK

MERCHANTS NATIONAL BANK

Financial Figures

Within the last few years Detroit has rapidly come to the fore in financial activity. This is largely due to the establishment and development of Branch Banks, of which there are in operation one hundred and twenty-five. This has done away with the establishment of the small outlying banks which have been a source of weakness to practically all of the large cities of the country.

Detroit has fourteen State Banks, five National Banks, six Trust Companies and one Federal Reserve Bank, with aggregate resources in the neighborhood of half a billion dollars.

DETROIT ATHLETIC CLUB

The total capital, surplus and undivided profits of the banks aggregate $50,000.000.00, whereas the total deposits aggregate $421,-659,531.44.

The clearings for Detroit banks last year were about three and a quarter billion dollars.

The great success in the early stages of the automobile industry was due to the confidence displayed by the banks of Detroit. After careful research and study of the industry, the banks of Detroit decided that the "Horseless" carriage was to become an essential, both for industry and pleasure of the people; hence the banks financed the first ventures where other cities refused to offer the needed support.

The situation has been practically the same with the development of other great industries of Detroit. The banks of Detroit have shown that they are not only interested in the business welfare of the city, but have taken a prominent place in the city's activities.

"OVER THE TOP" OF DETROIT

Educational System

Detroit's educational system is one of the most progressive in the country. There are one hundred and

FIFTY YEARS AGO

sixty public school buildings, including ten high schools and four junior high schools. Three college units are already operated and include a medical school, a normal school and a junior college. Eventually these will comprise the University of the City of Detroit.

Cass Technical High School when completed will be the finest of its kind in the United States or Canada. The city spends approximately $6,000,000 a year to maintain and operate its schools. In addition to the public schools there are 60 parochial schools and numerous private institutions.

Canada

A visit to Detroit offers you an opportunity to take a trip abroad with very little effort. Canada, which lies just across the river from Detroit, possesses most interesting features for strangers. With an area greater than that of the United States, the natural resources of our sister country seem to be almost limitless. The rush of settlers has not destroyed the primeval forests, nor desecrated the beautiful lakes of upper Canada, with the result that this great play ground offers a constant attraction to visitors.

A fleet of ferry boats ply between Detroit and the pretty Canadian city of Windsor, Ontario.

Canada has always been a Mecca for visitors who are desirous of taking a trip "abroad" and mailing back the irresistible post card.

Here soldiers in uniform of the King may be seen on every hand, foreign flags and customs are most interesting to visitors from the United States.

Gateway to Michigan

Michigan with 1,600 miles of coast line and its 5,000 lakes offers many attractions and recreational features in hunting, boating, fishing, canoeing and camping, and Detroit is the gateway to this great country.

AND TODAY

Brief Historical Sketch of Detroit

(Continued from page 3)

territory, with Detroit as the capital, and was admitted to the Union in 1837. The capital was then moved to Lansing.

Detroit was destroyed by fire in 1805, which was a blessing in disguise, for it resulted in replanning the broad streets, many parks and public squares that comprise the City Beautiful of today.

Steamer Ride all Day for Fifteen Cents

Palatial steamers with orchestra ply between Detroit and Belle Isle. It is possible to ride all day on these steamers for 15 cents. Conventions ofttimes charter a steamer and hold their outings on board.

The Automobile

The thirty-two automobile and motor truck manufacturing concerns WELCOME VISITORS from the outside world, and are always glad to have them inspect the plants that produce automobiles for every country on the globe.

So interesting has become the subject of the production of automobiles in the city of Detroit, that the visitor will be interested in knowing of the automobiles that are manufactured in Detroit, and will probably find among them his favorite car. The Cadillac, Columbia, Chalmers, Detroit-Electric, Dodge Bros., Ford, Hupp, Hudson, Essex, King, Liberty, Maxwell, Nelson, Packard, Paige-Detroit, Saxon, Scripps-Booth and the Studebaker.

NAVIN FIELD BASEBALL PARK

The American League has become the premier organization in American Sports, and on account of many famous players, the Detroit Club always provides interesting games. Navin Field has a seating capacity of 25,000; the only park in the big league cities centrally located, being five minutes from all depots and heart of city. Write for schedule

1—CITY HALL 2—WOODWARD AVE. SCENE 3—GRAND CIRCUS 4—CADILLAC SQUARE

Aeroplanes

The famous "Liberty Motor" has attained its highest perfection and production in Detroit. During the World War, when the demands in Europe were becoming imperative, Detroit responded accordingly with its marvelous versatility, shifted from automobiles to aeroplane manufacturing, with results that are known to the world.

Motor Trucks

The commercial vehicle, like its twin sister, the pleasure car, seems to have selected Detroit and immediate vicinity as its home, and as a consequence Detroit's production of motor trucks was one of the great features of America's response during the war. The principal truck manufacturing concerns in Detroit are: Acason, All Power, The Commercial, Dominion, Detroit, Detroiter, Dodge, Denby, Hinkley, Ford, Federal, Grasser, F-X, Hall-Lewis, Maxwell, Paige, Packard, Signal, Standard and Wilson.

REAL ESTATE EXCHANGE BUILDING

ONE OF THE LARGEST Y. M. C. A. BUILDINGS IN THE UNITED STATES. LOCATED ON THE BEAUTIFUL GRAND CIRCUS PARK

Freight Traffic of Detroit River

The freight traffic of the Detroit River is marvelous. During one season 37,852 vessels sailed before Detroit, carrying a total tonnage of approximately one hundred million, valued at more than a billion and a quarter dollars, a greater volume than moves from New York, London, Hong Kong and Liverpool combined.

The matter of location has been a factor of highest value to Detroit in all periods of its commercial and industrial activity, as it is on the Detroit River, or Straits, which is

LIVINGSTONE CHANNEL—Mouth of Detroit River
This is the greatest artificially prepared marine highway in the world; cost United States Government $10,000,000.00

unique among the waterways of the world. It has no tides; it never dries up, and never overflows its banks. The harbor of Detroit, while not landlocked, is so protected that the severest storms scarcely disturb a vessel at its mooring, making shipping and pleasure boats safe to a degree unknown on other large bodies of water in the world.

Marine Post Office

The only Marine Post Office in the world is located at Detroit, Michigan. Here it is an interesting sight to see the United States Mail Boat, with post office clerks receiving and delivering, in a very ingenious manner, mail from the stream of immense freighters which are constantly passing. Mail received and distributed by this Marine Post Office equals the amount that would be handled in a city of 50,000.

BATHING SCENE—BELLE ISLE
Thousands of Detroiters and visitors during the summer months seek the delights afforded by the Detroit River and adjacent lakes. The above is a daily scene on the bathing beach at Belle Isle, where lockers are provided for women and children, as well as the male bathers

Steam-boat Fares and Schedules

RIVER riding is one of the summer pastimes at Detroit, the finest fleet of excursion steamers on fresh water in the world, are here; hours and hours, up and down the river, just enjoying life, at a cost that is not greater than riding in a street car in your own city.

Rates Quoted Include War Tax

DETROIT TO	One Way	One Day	Unlimited Excursion Round Trip	Route	Steamers Leave	
Port Huron	$1.00	$1.50	$1.50	White Star Line	9:00 a. m.	2:30 p. m.
Sarnia, Ont.	1.00	1.50	1.50	White Star Line	9:00 a. m.	2:30 p. m.
Tashmoo Park	.60	.80	.90	White Star Line	9:00 a. m.	2:30 p. m.
St. Clair Flats (Venice of America)	.60	.80	.90	White Star Line	9:00 a. m.	2:30 p. m.
Algonac	.60	.90	.90	White Star Line	9:00 a. m.	2:30 p. m.
Pt. Lambton, Ont.	.70	.....	1.30	White Star Line	9:00 a. m.	2:30 p. m.
Marine City	.70	.....	1.30	White Star Line	9:00 a. m.	2:30 p. m.
St. Clair	.80	.....	1.40	White Star Line	9:00 a. m.	2:30 p. m.
Toledo, Ohio	1.00	1.25	1.50	White Star Line	8:40 a. m.	4:00 p. m.
Sugar Island	.40	.40	.55	White Star Line	8:40 a. m.	4:00 p. m.
Put-In-Bay	....	.80	1.10	Ashley & Dustin	9:00 a. m.	
Cedar Point	....	.....	.....	Ashley & Dustin	9:00 a. m.	
Windsor, Ont.	.05	.....	.....	Detroit & Windsor Ferry Co.	Every 10 minutes	
Belle Isle	....	.....	.15	Detroit & Windsor Ferry Co.	Every 20 minutes	
Bob-Lo	....	.40	.....	Detroit & Windsor Ferry Co.	8:45 a. m.	3:00 p. m.
Cleveland, Ohio	3.00	.....	5.00	D.&C. Nav. Co.	10:45 p. m.	
Buffalo, N. Y.	4.50	.....	7.50	D.&C. Nav. Co.	5:00 p. m.	

HENRY FORD HOSPITAL

Located at West Grand Boulevard and Hamilton Boulevard. Was taken over by the Government during the war, and was U. S. General Hospital No. 36. One of the finest hospitals in the country. Thousands of soldiers were cared for

History of Belle Isle

Belle Isle has an interesting history. In 1768 King George III, granted permission to his soldiers to occupy the island provided it could be amicably arranged with the Indians. Lieut. McDougall bought the island from the Chippewa and Ottawa Indians in 1769 for 8 barrels of rum, 3 rolls of tobacco, 6 pounds of vermillion and a belt of wampum, the value being $1,000. Rattlesnakes were so plentiful on the island at that time that it was necessary to put razor-back hogs on it to get rid of them. This gave it the name of Isle au Cochons, or Hog Island. The Indians called it Ma-nah-be-zee, the "Swan," the French, Isle St. Clair. Detroiters called it Belle Isle, the "Beautiful Island," and it is worthy of the name. During the Pontiac conspiracy it was to Belle Isle that Pontiac retired after the discovery of his plot to massacre the garrison of Fort Detroit, and laid siege to Detroit for five months. Here also during the Revolutionary War, American prisoners were brought and made to cut wood for the garrison. Cadillac at first thought of establishing Fort Pontchartrain on the Island.

Some years later it was sold for $5,000. The City of Detroit purchased it September, 1879, for $200,000. To-day its value could not be estimated in millions.

Salt Production

Michigan ranks first among the various states in manufacturing salt, of which great beds aggregating fifteen hundred feet in thickness underlie Detroit. Of the total production of salt, probably not more than 5% is utilized for cooking and table purposes, but its greater use is in hundreds of manufacturing commodities where saline products are necessary. Great industries in Detroit are large users of salt which is obtained here.

WOODWARD AVENUE—Majestic Building from Fort Street West

The Trolley Way to Summer Resorts Around Detroit

Radiating from this great convention city are the Detroit United Lines, a magnificently equipped electric railroad with high speed trains serving not alone the country homes, but many cities as well.

To Port Huron and the Beach Resorts through Mt. Clemens, hourly service and fast limited trains.

To Mt. Clemens, half hourly service on the Main Line and hourly on Shore Line along the banks of the Detroit River and Lake St. Clair.

Another line runs to Flint, limited service to Saginaw and Bay City and beautiful Lake Orion Resort.

Limited trains every two hours to Toledo and Cleveland, where connection is made with trolley lines to points in Ohio and Indiana. Monroe Piers Resort is passed en route.

Then there is another line to Ann Arbor, the home of the great University of Michigan, and on to Jackson, Battle Creek and Kalamazoo, where connection is made for Grand Rapids, Grand Haven, Muskegon and Chicago. Limited trains every two hours.

Every two hours, limited trains leave Detroit for Port Huron, Orion, Flint, Ypsilanti, Ann Arbor, Jackson, Monroe and Toledo; also express service every two hours between Detroit, Monroe and Toledo, and between Detroit, Ypsilanti and Ann Arbor, in addition to frequent local service on all lines. There are over 360 lakes in Oakland County. Many are reached by the Detroit United Lines, and one of the most scenic routes adjacent to Detroit is the Detroit United Lines along Lake St. Clair and the St. Clair River.

Perhaps the most unique feature of the Detroit United service is the outing car "Yolande," equipped with kitchenette—electric stoves, refrigerator, table linen, dishes and movable tables. This car is for hire by the hour or distance, and will be seated to suit the size of the party.

A list of summer cottages on any of the lakes around Detroit may be had from the General Passenger Department of the Detroit United Lines for the asking.

For a map of this system, write the General Passenger Department, Interurban Building, Detroit.

Detroit Automobile Club

Automobile tourists may obtain detailed information, maps, the best routes, etc., concerning tours through Michigan.

PALATIAL STEAMERS PLY BETWEEN DETROIT AND BELLE ISLE. RIDE ALL DAY ON THESE STEAMERS FOR 15c

DAVID WHITNEY BUILDING HOTEL STATLER

Beautiful wooded park around which stately hotels and other buildings have been constructed. A breathing spot in the Detroit, circuses were held here. The maje

A Few Facts

Detroit is the most popular convention city in America.
Detroit is the fourth city in population in the United States.
Detroit is a city of a million people.
Detroit is best governed city in America.
Detroit is an ideal summer resort.
Detroit is largest automobile center in the world.
Detroit is leader in athletics and water sports.
Detroit is freest from labor disputes and industrial strife.
Detroit has steamships sailing everywhere on Great Lakes.
Detroit River steamship rides all day for 15 cents.
Detroit offers 50 different delightful lake trips.
Detroit has large percentage of home owners.
A boat sails by Detroit every three minutes in season.
City taxes, $18.57 per thousand.
Detroit has an area of 94 square miles.
Street railway carries half billion passengers annually.
Detroit has 14 State Banks, 5 National Banks, and 6 Trust Companies—13 parent, 125 branch, 1 Federal reserve. The aggregate resources of the banking institutions are $421,659,531.44.

The total capital, surplus and undivided profits of the banks aggregate $50,000,000.
The clearings for Detroit banks for 1910 were $910,835,007; 1916, $2,260,574,000; 1918, $3,189,644,945.
Bank Clearings, 1918—$3,189,644,000.00.
Commercial Deposits, $200,000,000.00.
Savings Deposits, 1919, $169,039,219.00.
Upward of $400.00 per capita on deposit in Detroit Banks.
Detroit has eleven miles of river frontage.
Detroit's increase in population since 1900 is 325%.
Detroit has 160 public and 75 private schools.
Public school teachers, 3,018. With 202,300 children of school age.
Educational appropriation approximately $6,000,000.00.
Detroit's assessed valuation, $1,375,960,910.00.
Fourth in population in U. S. (U. S. selective draft est.)
Value of Building Operations in one year, $59,000,000.00.
Detroit is 576 feet above sea level.
Hotel investments aggregate $45,000,000.00.

OTEL TULLER KRESGE BUILDING ADAMS THEATER R. H. FYFE CO. CENTRAL M. E. CHURCH

t of the business district of Dynamic Detroit. This attractive flowered green is called Grand Circus Park—in early days of
etroit River is a few minutes' walk from this point

Beautiful Detroit

Largest manufacture of Wood Hydraulics.
Library stations, 29. Branches, 13.
Annual appropriation, fire department, $1,880,766.00.
Annual appropriation, police department, $3,209,968.00.
Theatres, 25. Moving picture houses, 136.
Street car mileage, 393. Miles of paved streets, 593.
City Hospitals, 12. Churches (all denominations), 311.
Value manufacturing products about $3,000,000.00 daily.
Has twelve Foreign Consular Service Bureaus.
Internal Revenue receipts, approx. $100,000,000.00.
Postal Savings, 1918, $5,576,055.00.
Exports valued, $372,451,174.00.
Tonnage, Detroit River, 100,000,000.
Vessels sail Detroit River, 37,852 annually.
Value of tonnage carried, over a billion and a quarter dollars.
Material used of manufactured products, $1,200,000,000.00.
Total salaries and wages paid employes per day, $1,066,233.00.
Jobbers do $80,000,000.00 of business annually.
Manufacturing capital employed, $540,000,000.00.

Average wage, skilled workers, $6.26 per day.

Population 1900 (U. S. census), 285,704. Population 1910, (U. S. census), 465,766. Population 1919, 1,000,000.

Owns its own water works system and electric light plant, total valuation of $17,700,000.00.

Detroit has 38 public parks.

Belle Isle is considered the most beautiful island park in the world. 707 acres.

Finest fleet of excursion steamers in the world hail from Detroit.

In Detroit, industrial peace is less disturbed than in any manufacturing city in the world.

During present year Detroit will produce approximately 1,527,500 automobiles, market value, $1,266,450,000.00. Motor trucks, 102,000, value, $123,000,000.00.

Of 13 large cities in the U. S. only one has a lower per capita debt than Detroit.

In fifteen years jumped from 16th to 3rd city industrially.

Detroit has about 3,100 manufacturing plants; 31 automobile manufacturing plants and 219 automobile accessory plants.

SCENE ON BEAUTIFUL BELLE ISLE

From this Casino one may view the magnificent panorama of constantly passing steamships and large steel freighters carrying the commerce of a mighty Nation—and just beyond, Canada, whose international boundary line has been almost obliterated in our common cause

FYFE'S SHOE STORE

The largest exclusive retail shoe store in the world, devoted entirely to footwear for men, women and children

In Detroit

By Edgar A. Guest, Poet Laureate of Detroit

In Detroit, life's worth living,
Every day;
In Detroit, we are giving,
Joys away.
In Detroit, it is true,
That our skies are always blue,
There's a smile for me and you,
Blithe and gay.

In Detroit, life is cheerful,
All the while,
For our people soothe the tearful,
With a smile,
We've a helping hand to lend,
To a stranger, foe or friend,
And our resting time we spend,
On Belle Isle.

In Detroit, we have pleasures
By the score;
And the rarest of our treasures,
Yes, and more,
Is our river, Oh! so bright,
Cool and restful, day and night,
Source of infinite delight,
O'er and o'er.

In Detroit, life's worth living,
Every day;
Folks are gentle and forgiving,
If you stray,
In Detroit may I be,
When God's angel beckons me,
O'er the silent unknown sea,
Far away.

Mount Clemens—The Bath City

IT is but a fifty-minute trolley ride from the center of Detroit to the Rest and Health capital of America. Mount Clemens, "The Bath City," is world famed for its mineral baths, which are especially noted for the treatment of rheumatism and kindred diseases.

Thousands of people all over the world take these baths annually, many of whom come for the tonic effects of this wonderful water.

Eleven Bath Houses

Mount Clemens has eleven bath houses, which are among the finest and best equipped in the world. All use the mineral water, which is pumped from deep wells. Expert attendants, both men and women, are in charge, and every bather is given a massage in the tub. The reputation of this mineral water extends back over a period of forty years, and every season more and more people are coming to this famous American spa in search of health.

Hotels

Mount Clemens has many hotels, some of them ranking among the finest in the Middle West. There are also many moderate priced hotels, and the visitors may have accommodations as luxurious or as reasonable as purse and taste dictate. This resort appeals to all classes.

Summer Delights

While Mount Clemens is chiefly a health resort, few places offer the same attractions to summer visitors in search of good times. People who wish to combine the health-building effects of the baths with a vacation, will find every opportunity for both at Mount Clemens.

Boating

The picturesque Clinton River winds through the city, and scores of motor boats are constantly moving up and down the stream. The famous St. Clair Flats are directly opposite Mount Clemens, and excursion steamers take the visitor to the "Venice of America."

Fishing

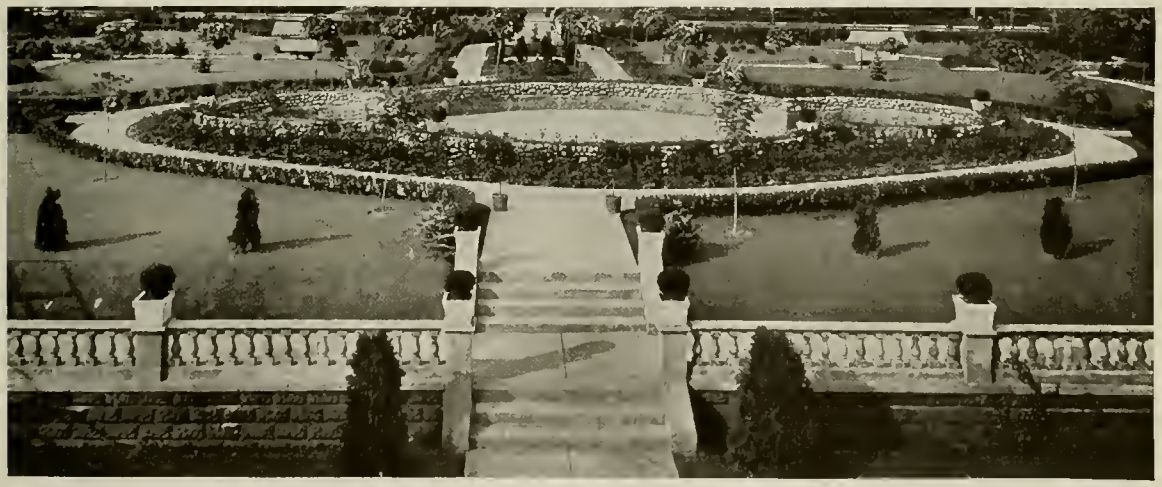
Mount Clemens is a paradise for the fisherman. Lake St. Clair is only two miles from the city, and may be reached by a five-minute trolley ride. No commercial fishing is allowed in this lake, and perch, bass and pickerel are abundant and easily taken with hook and line.

Golf

The nine-hole golf course is considered one of the best to be found anywhere, and arrangements may be made by visitors for playing at any of the leading hotels.

Bring Your Automobile

Some of the best automobile roads in the whole country are near Mount Clemens. The Shore Drive to Detroit is the admiration of all visitors. This perfect roadway runs for twenty-five miles past one continuous summer resort.



MOUNT CLEMENS—THE BATH CITY

THE LEADERS OF DETROIT'S 100 HOTELS

Hotels of Detroit

THIS city is noted for its many magnificent hotels, and it is an established rule of the hotels to maintain a fair rate and not increase the prices during the tourist season.

NEW HOTEL NORTON—Cor. Griswold and Jefferson Ave. European plan. Rates $1.25 and up. Charles W. Norton, Propr.

HOTEL CADILLAC—Center of everything. Rates $2.00 upwards. European plan exclusively. C. C. Schantz, Manager.

HOTEL PONTCHARTRAIN — Woodward Ave. and Cadillac Square. European plan. Rate $2.00 per day up. Restaurant and Cafes. Frank W. Harriman, Managing Director.

HOTEL STE. CLAIRE—James D. Burns and H. J. Guthard, Proprs. Randolph and Monroe. European plan. Rates $1.25 up. Cafe.

HOTEL STATLER — Grand Circus Park. 1000 rooms, 1000 baths. 400 rooms with shower baths at $2.00 and $2.50. 600 rooms with tub bath and shower at $3.00 to $6.00. Running ice water in every room. H. William Klare, Manager.

HOTEL STEVENSON — Davenport near Woodward. Rates $1.50 up. Charles H. Stevenson, Propr.

HOTEL TULLER—Grand Circus Park. 600 rooms. Take Woodward car, get off at Adams Ave. Fireproof. Rates with bath $2.25 to $5.00 single; $4.00 to $7.00 double. L. W. Tuller, Propr.

TUXEDO HOTEL—W. D. C. Moebs and Co., Proprs. Monroe Ave., opposite Temple Theatre. Rates $1.50 up.

HOTEL NORMANDIE—East Congress St. near Woodward. European plan, $1.00 to $2.50 per day. Restaurant in connection. George Fulwell, Propr., R. C. Pinkerton, Manager.

HOTEL CHARLEVOIX—Park and Elizabeth Sts. Fireproof. 200 rooms; 150 private bath; 25 suites, bedroom, private parlor and bath. Rates $1.50 up; suites correspondingly. Cafe a la carte. Grinnell Realty Co. H. M. Kellogg, Manager.

HOTEL FRANKLIN—Larned and Bates Sts. European plan. Rates $1.50 up. Popular priced dining room. H. H. James & Son, Proprietors.

HOTEL FORT SHELBY—Lafayette and First St. Rates $1.50, $2.00, $2.50 and $3.00. Seth Frymire and E. H. Lerchen, Jr., Managers.

HOTEL GRISWOLD — Grand River and Griswold St. European Plan. Rates $1.50 per day and up. Postal Hotel Co., Proprietors. John J. Barlum, President; C. F. Wood, Secretary.

HENRY CLAY HOTEL—Fireproof. Center and John R. Sts., next to Broadway. European plan, with private bath, $1.25 up. Popular priced dining room. Frank E. Ellsworth, Proprietor.

HOTEL LINCOLN—Grand River and Center St. (Stag) $1.00 up single; $2.00 up double. H. W. Cooper, Manager.

LIBRARY PARK HOTEL—A. E. Hamilton, Proprietor. Library Avenue near Gratiot. European plan. Rates $1.00 to $2.50 per day. Popular priced dining room.

HOTELS MADISON AND LENOX—Madison Ave., near Grand Circus Park. Transient and residential. Rooms, running water, $1.25–$1.50; private bath, $1.50–$2.50. Parlor, bedroom, bath, $3.00–$5.00. Cafe Table d'hote. Evening dinners. Ernest H. Piper, Gen'l Mgr.

MICHIGAN STATE AUTO SCHOOL

It is but natural that Detroit, the automobile center of America, should furnish facilities for education along mechanical and automotive lines. The Michigan Auto School furnishes courses in Complete Automobile and Tractor business; Oxy-acetylene Brazing, Welding and Cutting; Complete Tire Repairing. Visitors welcome at 687 Woodward Avenue

VISIT THE FIFTEEN-ACRE ZOO AT BELLE ISLE

HOTEL MORGAN—Cass and Bagley Aves. European plan. Rates $1.00 up. Hot and cold water in all rooms. Frank T. Merrill, Propr.

HOTEL ADDISON — 450 rooms. Rates $1.50 up. European plan. Woodward and Charlotte Aves.

BURNS HOTEL—Cadillac Square and Bates St. A. Jas. Singelyn, Propr. European Plan. Rates $1.00 and up.

ORIENTAL HOTEL — 60-64 Library Ave., European plan. $1.50 to $2.00 per day, including shower and plunge bath. Grill Room and Cafe. Turkish, Russian and electric Baths. T. C. Capen, President and Manager.

Golf Clubs

There are a number of private golf clubs located in the city and adjacent. The Country Club of Detroit, at Grosse Pointe; The Detroit Golf Club, adjacent to Palmer Park; The Red Run Golf Club of Royal Oak; The Oakland Hills Golf Club, and Bloomfield Hills Golf Club, adjacent to Birmingham; The Grosse Isle Country Club, located at Grosse Isle; The Meadow Brook Golf Club, Grand River; the Mt. Clemens Golf Club at Mt. Clemens, Mich.; and Brooklands Golf and Country Club, Rochester Road.

BEAUTIFUL MICHIGAN CENTRAL TERMINAL STATION

The American and Canadian entrances of the tube are shown below, together with the terminals, cost in the neighborhood of $18,000,000

COPYRIGHT L. S. CLOVER, DETROIT

THE AMERICAN ENTRANCE TO TUBE

CANADIAN ENTRANCE TO TUBE

This railroad tube under the Detroit River is 2.6 miles in length, including its approaches. It consists of two steel and concrete tubes 21½ feet in diameter. The Detroit approach is the Michigan Central Station

Industrial Detroit

PLANT OF THE PACKARD MOTOR CAR COMPANY

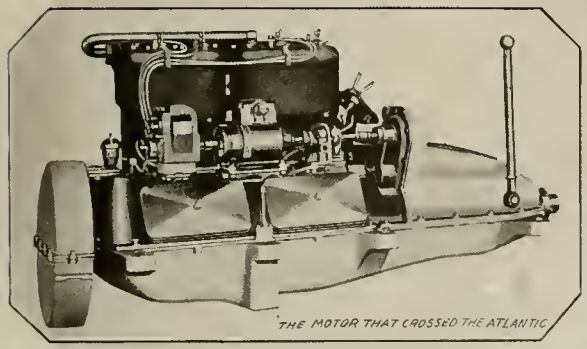
The shops of the Packard Motor Car Company are one mile long, covering 74 acres of land, and give employment to 12,000 men. The 116 buildings comprise 61 acres of floor space. Yearly output $45,000,000 in motor cars and trucks

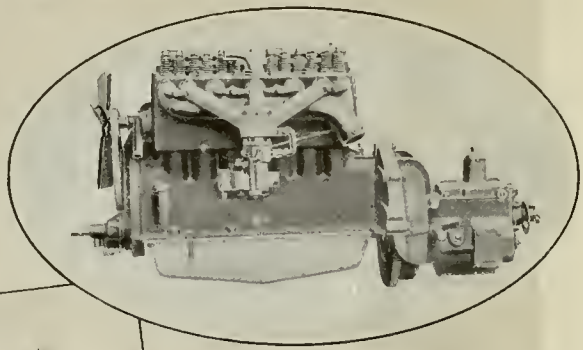
Industrial Growth

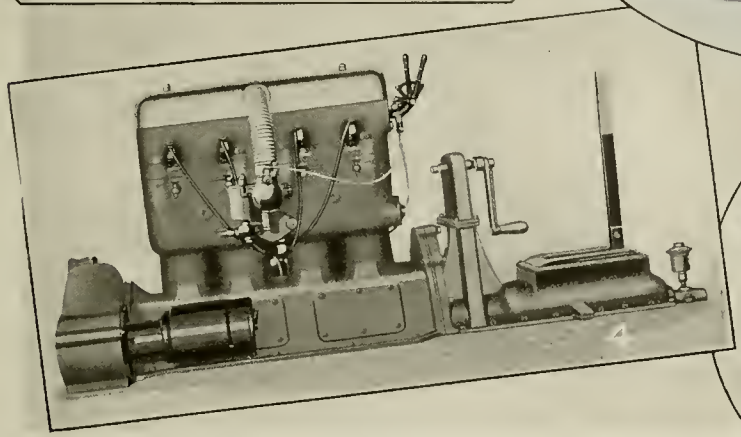
Detroit is one of the few cities of the world that is known as a city of beauty and as one of industry. The combination of these features have resulted in the development of the expression, "Detroit, The Dynamic." While Detroit is by no means dependent in its industrial activity upon the manufacture of the automobile, which comprises about

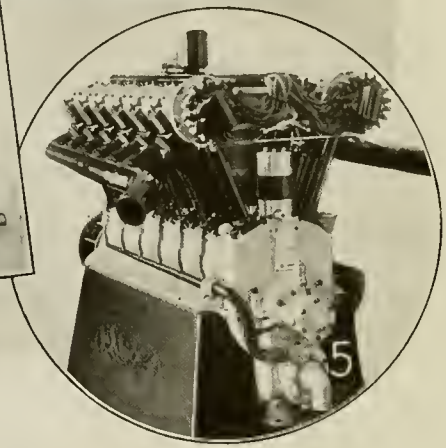
THE HOME OF THE HUDSON SUPER-SIX

Contains more than 1,000,000 square feet of manufacturing space. Over 4,500 employes are engaged in 10,000 different operations necessary to produce Hudson Super-Sixes. The volume of production this year, $56,000,000.00. Visitors to Detroit are invited to go through the factory







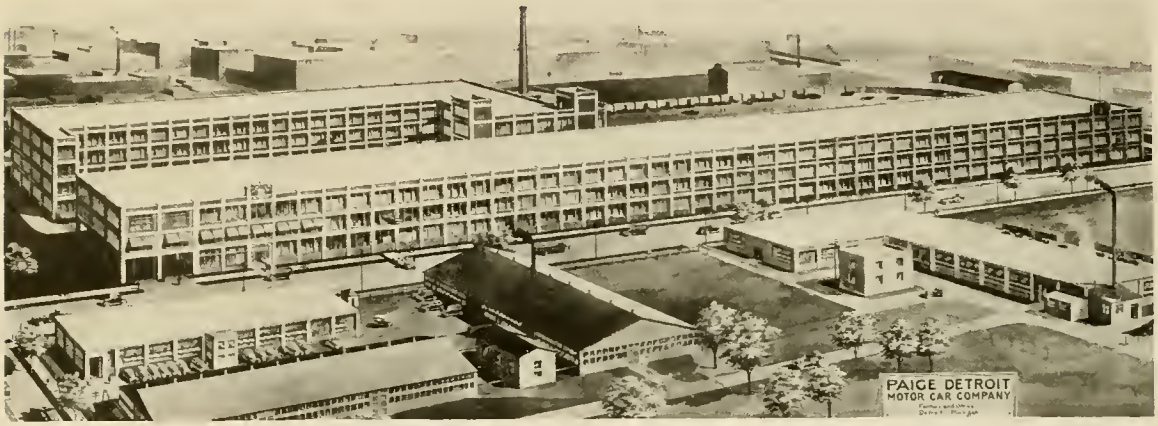


1—DETROIT MADE AEROPLANE
2—SCRIPPS MOTOR 3—NORTHWAY GENERAL MOTOR
4—GRAY MOTOR 5—LIBERTY MOTOR

Home of the Gas Engine

The marvelous development of the Internal Combustion Engine has revolutionized transportation, and agricultural conditions throughout the world. On account of the need of the gas engine, for its various uses in Detroit, and the abundance of skilled workers, it is not surprising that this city should be the leader in the manufacturing of the gas engine.

During the present year, Detroit will produce approximately 1,500,000 internal combustion engines, for use in boats, automobiles, trucks, aeroplanes, agricultural and general purposes.

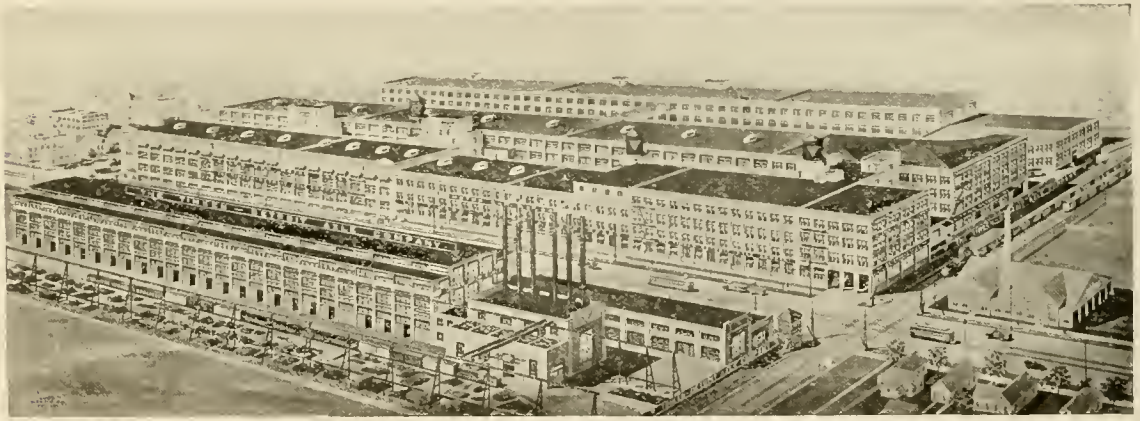


PAIGE-DETROIT MOTOR CAR COMPANY

Birds-eye view of the Paige-Detroit Motor Car Company, the home of the Paige car, "The Most Beautiful Car in America," and also of the Paige Truck, "The Most Serviceable Truck in America"

48% of Detroit's industrial life, yet the automobile is probably the most interesting manufactured product in the world today.

It is estimated that Detroit and cities within a radius of 75 miles produce 85% of the automobiles manufactured in America, and Detroit, with 31 automobile manufacturers, and automobile accessory plants numbering more than 200, occupies an important place.



TIMKEN-DETROIT AXLE COMPANY

Four hundred and fifty factories, located in thirty-two different states, are producing motor vehicles, and the most successful and best-known manufacturers are users of the Timken-Detroit Axles. Four immense manufacturing plants, covering a total of 46 acres, are required to produce Timken-Detroit front and rear axles for passenger cars, and front and worm-drive rear axles for commercial vehicles, making it the largest industry of its kind in the world

LIBERTY MOTOR CAR COMPANY

Builders of the Liberty Six. This plant has a capacity of eighty cars daily, which is increased to one hundred and twenty by the output of the original factory, which is also still occupied by the Liberty Company. The quantity of cars produced in comparison with workmen engaged permits this organization to take rank as one of the most efficient factories in the world

The low tax rate, excellent water system and high class fire and police protection, together with fine shipping facilities, are attractive features. The numerous water transportation lines reaching to all points on the Great Lakes have a beneficial effect on Detroit freight rates, as well as affording plenty of efficiency aside from that furnished by the railroad trunk lines.

Detroit is also fast becoming the center of production of motor boats, the very fine waters hereabouts with numerous places to visit attracting the water crafts from all ports on the Great Lakes. Car owners are particularly requested to visit the parent plant of their favorite machine while in Detroit.

Fast motor boats and hydroplanes manufactured in Detroit and at the famous Smith Boat and Engine Works of Algonac, have broken the world's records in speed and accomplishment in the last few years.

FORD MOTOR COMPANY

This great plant turns out a complete motor car every twenty-nine seconds, and in conjunction with its branch factories, has a record of making 3,866 cars in one day of eight hours. Between 40,000 and 50,000 people are regularly employed in this plant

LINCOLN MOTOR COMPANY, HOME OF THE FAMOUS AEROPLANE LIBERTY MOTOR

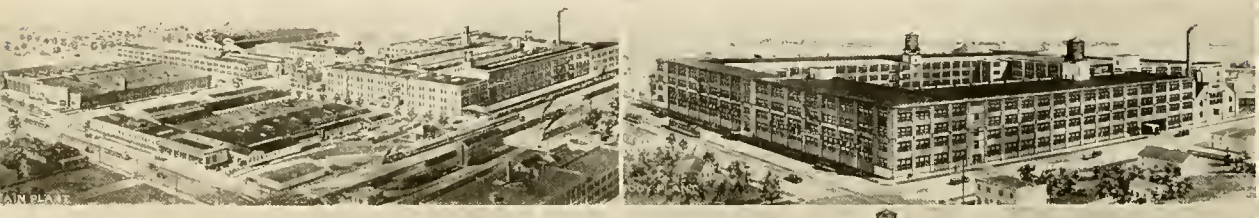
Organized August, 1917. Obtained first Liberty Motor contract from the Government. Building $8,500,000.00 Plant, with 700,000 square feet floor space. Within twelve months employed 6,000 people. Produced largest number of Liberty Motors of any concern in America

Detroit as a Trading Center

As a trading center, Detroit has some advantages over some of the eastern cities. Rents and taxes are much less. Crating, carting and terminal charges are light compared with those of many eastern cities. There is also a great saving in freight rate.

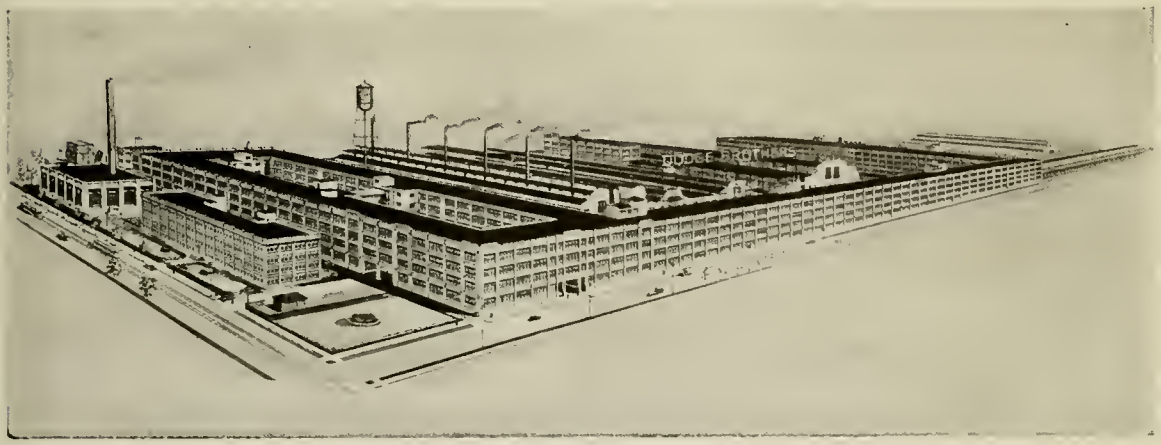
A movement is now under way to make Detroit a port with the object of exporting and importing cargoes of commodities to and from European ports. This may become possible through the Welland Canal, as well as deepening the St. Lawrence River; placing Detroit in direct touch with the seaports of the world.

Detroit is not only noted for the extent and variety of its products, but is equally noted for its superiority in certain specialties.



FOUR OF THE FIVE PLANTS OPERATED BY THE CADILLAC MOTOR CAR COMPANY

Capital employed, more than $10,000,000.00
Established 1902
Area of plant more than 35 acres
Number of employes more than 7,000
Number of mechnical operations on current model car accurate to 1-1000 part of an inch—more than 1,000

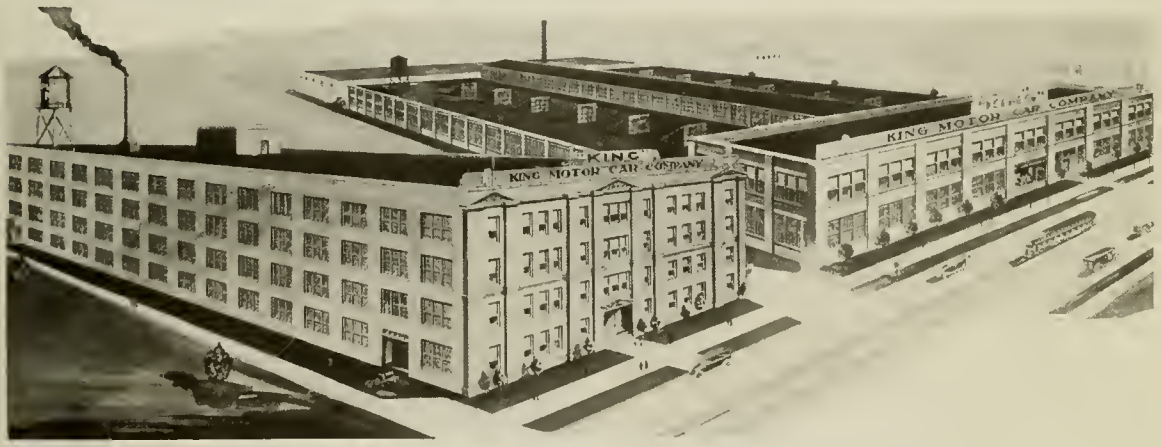


DODGE BROTHERS MOTOR CAR COMPANY

The Dodge Brothers began manufacturing motor cars in December, 1914, with a plant that occupied twenty acres. It occupies seventy-two acres today. Production exceeds 500 cars a day

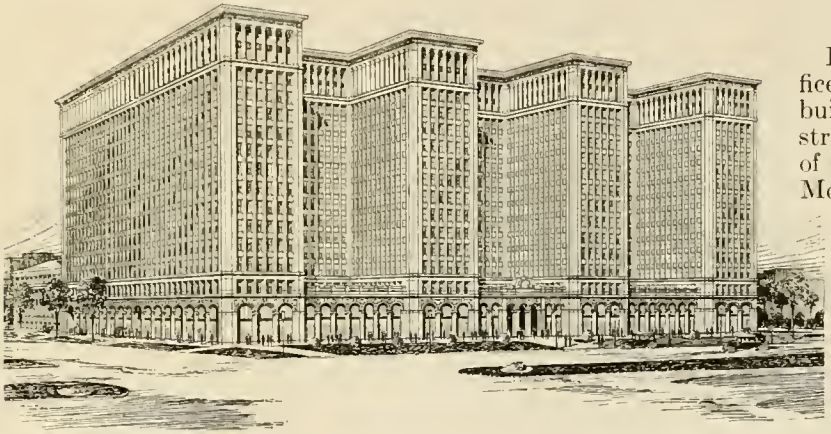
In addition to the manufacture of stoves, furniture, etc., it has excelled in other lines.

The pharmaceutical manufacture and the wholesale drug trade in Detroit, both go back in their roots to two drug stores established by leading physicians previous to 1850; but the manufacture on an extensive scale commenced with a company incorporated in 1867. The same company, with some changes of name, now has the largest and most complete pharmaceutical establishment in the



THE KING MOTOR CAR COMPANY

The King Motor Car Company was one of the two pioneer companies that first introduced the eight-cylinder car in this country. Today the King "8" is recognized as one of the most dependable of multi-cylinder cars



GENERAL OFFICES OF GENERAL MOTORS COMPANY

General Motors

In addition to the magnificent General Motors office building which is being constructed in Detroit at a cost of $5,000,000.00, the General Motors Company is expending in the neighborhood of $13,000,000.00 for huge plant expansion. The office building covers an area of 482 x 386 feet. It will be fifteen stories high and will have a floor area of about 875,000 square feet.

country, and, with the aid of other concerns of lesser magnitude, puts Detroit far ahead of any other city in the United States in that line. Besides medicinal remedies and applications, the city makes half the capsules put up in the country, and it stands third in another important druggists' supply, the manufacture of perfumery.

The largest exclusively varnish manufactory in the country represents the growth of a business established in 1858 by a company

THE DETROIT PLANT OF THE HUPP MOTOR CAR CORPORATION

This plant covers twelve acres of ground, and occupies 575,000 feet of floor space. The plant at Windsor, Ontario, takes care o Canadian business. At Jackson, Michigan, this company also owns and operates what was formerly the American Gear & Manufacturing Company

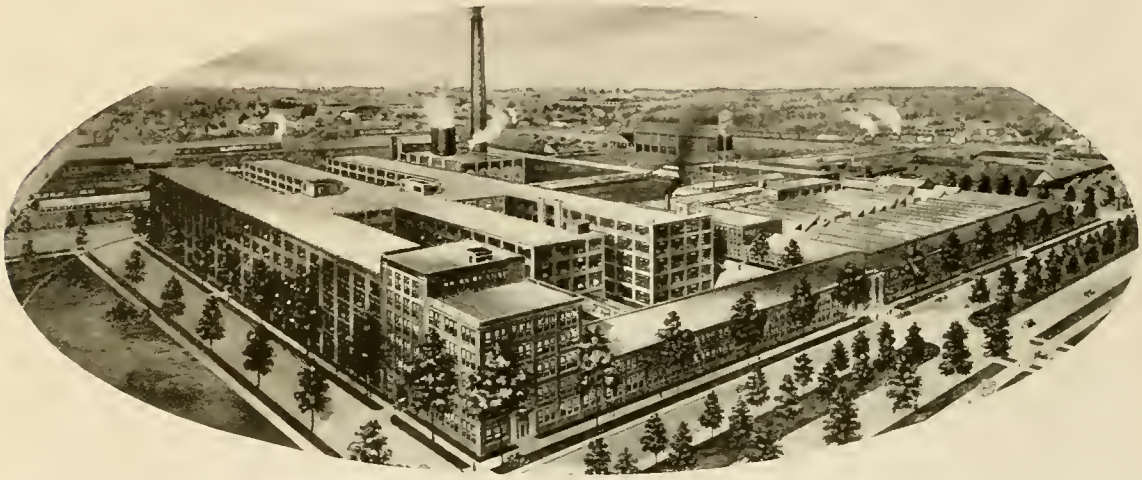
MAXWELL MOTOR COMPANY

One of the eight great Maxwell factories, representing an investment of $45,000,000. They contain fifty-seven acres of floor space and employ twelve thousand men

which has retained the same name ever since. While this is the largest single concern, the total manufacture of varnish in the city is about the same as in Philadelphia. No other city in the country even approaches the same output. In the kindred manufacture of paints and oils Detroit is among the leading cities in the country, though not the first. This industry goes back in its beginnings over forty years. In its prosecution two of the largest paint plants in the country have grown up.

THE MORGAN & WRIGHT FACTORY

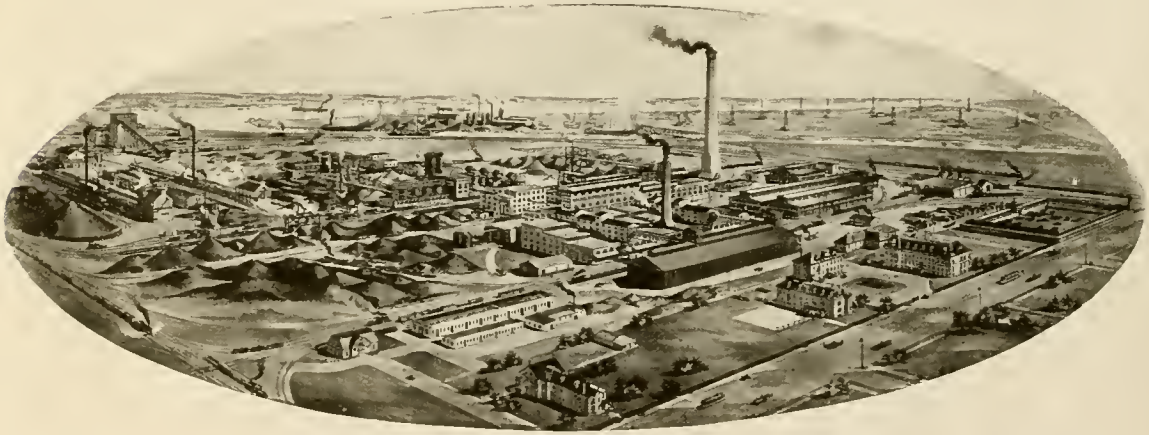
Of the United States Tire Company, "One of Michigan's Greatest Manufacturing Plants." Individualized Tires, "Royal Cord," "Nobby" Tread, "Usco" Tread, "Chain" Tread, "Plain" Tread



BURROUGHS ADDING MACHINE COMPANY, GENERAL OFFICES AND FACTORY

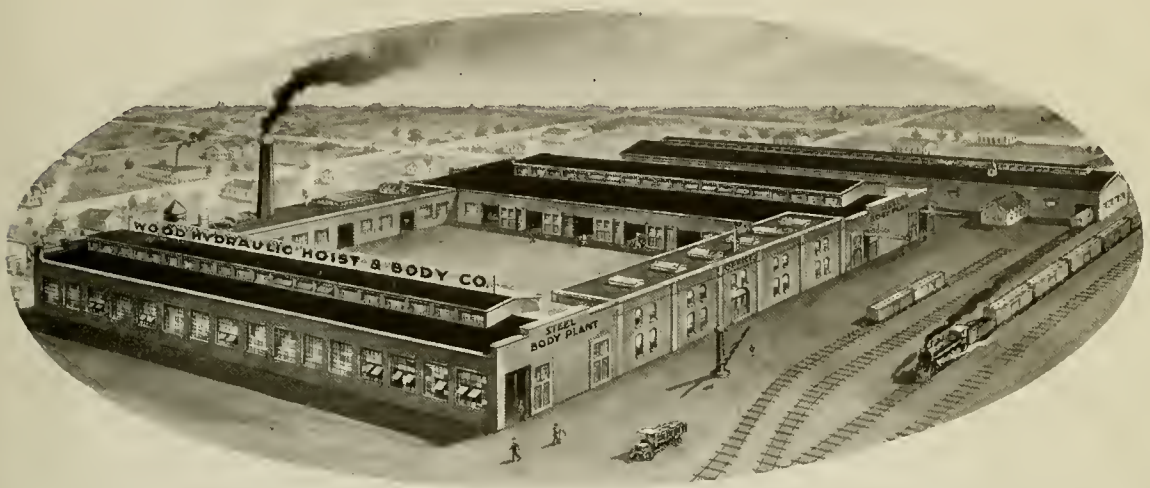
In this plant a machine is built every 90 seconds, that the business world may be relieved of unnecessary mental calculation, costly and time-wasting error, and the burden of pen-and-ink bookkeeping. These machines are made to fit every accounting need. The factory that produces them is the largest of its kind in the world, occupying two city blocks and eighteen acres of floor space. Visitors, who come by the thousands each year, are always welcome. Take a Woodward car north to Burroughs Avenue; walk two blocks west

A more recent branch of manufacture came about through a peculiar train of circumstances. A plate glass manufacturer near Pittsburgh thought the importers and



PLANT OF THE SOLVAY PROCESS AND SEMET-SOLVAY COMPANIES

The Solvay Process Company, manufacturers of soda products of various kinds, is one of the largest and most important industries of this city. The Semet-Solvay Company operates 180 by-product coke ovens, which produce approximately 800,000 tons of coke per year, and a surplus of 10,000,000 cubic feet of gas per day. The development of this coke industry has caused an increase in the iron furnace business in Detroit. The Semet-Solvay Company produces large quantities of by-products. Located on the Detroit River, in western part of the city. All Detroit is proud of this industry



WOOD HYDRAULIC HOIST AND BODY CO.

Manufacturers of automobile truck bodies and the famous Wood Hydraulic Hoist, which is used by the leading truck manufacturers and extensively by the Government. The emergency military roads of France were built with the use of the Wood Hydraulic Hoist

the only manufacturers of soda ash in the country were charging him too much for that article. The discovery in this county of the purest salt in the country, in juxtaposition with limestone and an abundant supply of pure water, induced him to come here and experiment with soda ash on his own account. After some failures, success followed his

STEEL YARDS AND PLANT OF LEWIS-HALL IRON WORKS

Fabricators and Manufacturers of Structural Steel and Hall Motor Trucks

BERRY BROTHERS PLANT

Among the greatest producers of Varnishes in the Country is the house of Berry Brothers, located at Detroit. Their establishment consists of factories at Detroit, San Francisco and Walkerville, Ont., and branch offices in all principal cities of the world. The combined storage capacity of their three factories is one and a half million gallons of varnish, and the market for their product is the whole world

efforts, and two immense plants were the result. Then the eastern manufacturers, finding that the newcomer was getting their western market, started another large plant still nearer the city. The present product of soda ash, caustic soda and some other alkaline products, with Portland cement manufactured from the refuse, places this industry third in the value of output of the specialized products in Detroit and vicinity.

Shipbuilding

Detroit efficiency in shipbuilding during the war attained almost as great renown as its production of automobiles. The Detroit Shipbuilding Company and the Great Lakes Engineering Works have won for Detroit the distinction of being a great shipbuilding city where vessels are made for ocean travel, as well as inland waters.

AMERICAN BOAT COMPANY

The largest and most modern equipped plant in the Middle West. Builders of the famous "American Beauty" Yachts. This plant has constructed many boats now in use by the Government. Visiting Yachtsmen are invited to tie up at their docks

THE MULKEY SALT COMPANY
This plant covers 11½ acres of ground—capacity 2,500 bbls. per day

Visiting and Touring Canada

Since the war, there have been practically no restrictions on visiting Canada. It is only necessary to procure a ticket for the ferry boat which leaves the foot of Woodward Avenue every few minutes and arrives at Windsor, where the immigration officer usually asks the visitor a question about the period of time he expects to remain in Canada and the customs officers inspect any baggage that one may have.

Automobile Touring

Automobilists desiring to spend the day in Canada should have with them their State License Registration Card, which is turned over to the customs officer, allowing a twenty-four hour sojourn in Canada, and card is returned when tourist leaves Canada. For a tour covering a longer period, information may be obtained at this office.

PALACE GARDENS, JEFFERSON AVE. ENTRANCE TO BELLE ISLE BRIDGE AMUSEMENT PARK

Where To Go—Fifty Trips

ONE of the most popular features of Detroit is the fact that it is surrounded by so many beautiful and interesting spots, places that can be reached by boat and trolleys, away in the morning and back in the evening. Some place new to go every day and all different, is the way it has been expressed a million times.

River Riding is one of the summer pastimes at Detroit, the D. & W. Ferry Co. operating the finest fleet of excursion steamers on fresh water in the world; hours and hours, up and down the river, just enjoying life, at a cost that is not greater than riding in a street car in your own city.

Belle Isle is known the world over for its beauty. Steamer every 20 minutes from the foot of Woodward Avenue, 15 cents for round trip or ride on steamer all day for 15 cents; also Jefferson Avenue car line to Boulevard and thence automobile bus line operated by the City of Detroit; automobile fare 5 cents.

Put-in-Bay, historic and beautiful island located in Lake Erie; fine bass fishing, bathing beach, boating, etc. Reached by steamer Frank E. Kirby and steamer Put-in-Bay, 120 miles; round trip $1.10.

The Flats, called the "Venice of America," about 30 miles from Detroit and the finest water ride in the world; paradise for fishermen; reached thrice daily by White Star Line boats; fine motor boat trip. Round trip rates 90 cents.

Sugar Island, at mouth of Detroit River, overlooking Lake Erie; reached by White Star Line steamers from Detroit and Toledo. Fine picnic park, bathing and numerous summer attractions. 55 cents round trip.

Bob-Lo, popular and attractive island in Detroit River, reached by D. & W. steamers. Athletic field, bathing, boating, dancing and modern cafe; no liquors. 40 cents round trip.

Tashmoo Park, a beautiful summer spot at the Flats, reached only by White Star Line steamers; athletic field, picnic grounds, boating and fishing. 90 cents round trip.

Mount Clemens, year round health and pleasure resort, just twenty miles from Detroit and near Lake St. Clair; reached by two trolley lines of D. U. R. and Grand Trunk railroad. Good auto roads.

Ann Arbor, the home of the University of Michigan, forty miles from Detroit; reached by interurban cars and Michigan Central. Good auto roads out Michigan Avenue.

Gratiot Inn, take trolley from Port Huron. Golfing, fishing, canoeing, tennis, dancing, boating, and a good hotel. Write Bureau for information.

Toledo, Ohio, reached by White Star Steamship Line, two boats daily. $1.50 round trip, also interurban line

Marine City, located St. Clair Flats, reached by White Star Line. $1.30 round trip.

St. Clair, reached by White Star Steamship Line. $1.40 round trip. Attractive resort city. Also interurban line.

Cedar Point, on Lake Erie, noted for its bathing and numerous attractions. Steamers Kirby and Put-in-Bay from Detroit. $1.35 round trip.

Port Huron, overlooking Lake Huron, five hours from Detroit. White Star Line and D & C. steamers; Grand Trunk and D. U. R. interurban. $1.50 round trip, steamer.

Walpole Island, Indian Reservation. Steamer leaves foot of Brush Street daily.

Wallaceburg, Ont. A delightful trip through the Flats and up the Snye Carte River to Wallaceburg, Ont.

Grosse Pointe, the fine summer residence district of Detroit, should not be missed. Reached by Jefferson-Grosse Pointe car and elegant auto driveway.

Chartered Steamers. Parties desiring steamers for day or evening should write the secretary of this bureau.

Delightful Water Trips to Mackinac Island, Buffalo, Cleveland, Niagara Falls, may be taken at small expense via D. & C. steamers.

Temple Theatre, is right in Detroit; open year round every afternoon and evening. Very high class attractions that will please the general public.

Lakeside Inn, is near Mt. Clemens, looking over Lake St. Clair, and can be reached by trolley; automobile ride being fine and auto boat route the best out of Detroit. Golf links and other amusements.

Detroit Art Museum, Jefferson Avenue, open every day in year to public; fine pictures, sculptor work, art collections of various kinds, including some of the finest foreign productions on this continent. Value many millions of dollars. FREE.

Kingsville, an Ontario resort place of note, is on Lake Erie and can be reached by the W. E. & L. S. electric line from Windsor, giving strangers a beautiful ride through Canada.

Gladwin Park, or Water Works Park, fronts Jefferson Avenue, four miles east of Woodward Avenue.

Grand Boulevard, nearly twelve miles long, encircling central portion of city, and crossed by all the principal avenues Excellent automobile trips around the city.

Stag Island, this side of Port Huron, in St. Clair River.

Chatham, Ontario, superb boat ride from Detroit up the beautiful and picturesque Thames River.

Palmer Park, is one of the finest show places of Detroit. Reached by Woodward Avenue cars marked Log Cabin.

Algonac. Attractive summer village, located just above St Clair Flats, reached by the White Star Line Steamers. 75c round trip, or by Interurban cars, fare.

Port Lambton (Ont.) Same as Algonac, $1.30 round trip.

Sarnia (Ont.). Attractive Canadian City opposite Port Huron. Reached by White Star Line Steamers. Round trip fare, $1.50.

Star Island, reached by White Star Line Steamers.

Gratiot Beach. Attractive Summer Beach on Lake Huron; take street cars from Port Huron, see Port Huron; excellent bathing beach, attractive hotel; rates on application.

Amherstberg, a quaint old Canadian town near mouth of Detroit River, overlooking Lake Erie; reached by D. B. I. & W. boats and electric cars from Windsor; also good automobile roads.

Pontiac, and the Oakland County Lake region. Dozens of good hotels and hundreds of cottages near the shores of fine lakes. One hour from Detroit by two trolley lines, fine auto roads.

Monroe Piers, an Ideal Summer Place midway between Detroit and Toledo and overlooking Lake Erie; fishing, bathing, boating, etc. Reached by electric line or motor boats.

Gauklers Point, just east of Grosse Pointe on shore Lake St. Clair, take Interurban shore line car, fine auto shore line drive.

Cass Lake, adjacent to Pontiac, beautiful ride among the hills and lakes, take Orchard, or Pontiac, Interurban cars half hourly, fare, 25 cents.

Elizabeth Lake, adjacent to Pontiac. Fishing and boating. Interurban car half hourly.

GROSSE ISLE, opposite Wyandotte, an island of beautiful homes in lower Detroit river, nine miles long, overlooking the famous Livingston Channel. Reached by interurban car or by automobile by bridge from Trenton.

WINDSOR (Canada). Just across the river from Detroit. Strange as it may seem, just here Canada is south of the United States. 10 cents round trip.

SANDWICH (Ont.) lies west of Windsor, really a suburb of Detroit but owing allegiance to King George. Reached by street car from Windsor, fare five cents.

WALKERVILLE (Ont.) lies east of Windsor, reached by street car from Windsor or ferry from Joseph Campau Ave. The home of the famous distillery of Hiram Walker and Sons, the largest in the world. 10 cents round trip.

DETROIT NEWS BUILDING, corner Lafayette and Second Street. The finest and most complete newspaper building in the world. Very interesting. Visitors welcome.

DEARBORN, the home of the famous Fordson tractor. 10 miles from Detroit; same route as Ann Arbor.

BLOOMFIELD HILLS, attractive hilly, small lake region, where many prominent Detroiters reside. Drive north on Woodward Avenue, drive through Royal Oak and Birmingham, or take Interurban car marked Pontiac.

STATE FAIR GROUNDS. The State Fair Grounds, where the annual state fair is held in the fall, just beyond Palmer Park, take a Woodward car, or drive out North Woodward.

BOATING, CANOEING AND SAILING. All of these sports may be indulged in at Belle Isle Park.

BASE BALL. During the base ball season, the American League games are played at Navin Field. Take a Michigan Avenue car. Eight ball diamonds on Belle Isle.

CHATHAM, CANADA, across Lake St. Clair, close to south shore and up the winding Thames River to Chatham—a city of 15,000 people. Steamer leaves foot of Brush Street daily.

C. LEIDICH, International Travel Bureau. Information and Steamship Tickets to all points on Great Lakes and Rail Tours. 69 West Fort Street.

Cruise Suggestions

BUFFALO. The advantages of visiting Detroit are so numerous that they seem endless, and many trans-American travelers stop off at Detroit and take one of those palatial steamers leaving every afternoon for Buffalo. In addition to obtaining a view of Detroit River scenery an evening spent on Lake Erie in midsummer is ideal. $4.50.

CLEVELAND. Steamers leave Detroit for a trip across the Lake to Cleveland every night during the season. The same type of steamers that sail between Detroit and Buffalo. $3.00 one way, $5.00 round trip.

DULUTH. Six-day trips up the Great Lakes touching at the Soo, Port Arthur and Duluth, provided by the Northern Navigation Company. Including meals and berth, $59.70.

Visitors Club—Recreation Building

88 regulation tournament bowling alleys, 103 billard tables, 3 styles. Restaurants, barber shop, cigar stores, soda fountains, billiard and bowling threatres, rest rooms and lavatories for men and women, shower baths, locker rooms, public lounge, check rooms, etc. No dues—visitors welcome.

Sightseeing Cars

The A. C. Dietsche Company supply large sightseeing cars, taking in the principal points of interest in Detroit at a very small cost.

Autos and Taxicabs for Touring

The Detroit Taxicab and Transfer Company, and the Yellow Bonnet Taxi Company.

Steamship Lines Radiate

All rail and steamship lines to the resort points in Michigan and Canada maintain service from Detroit. This means that the visitor may come to Detroit with no definite plans and make a choice of a great variety of delightful tours on the Great Lakes.

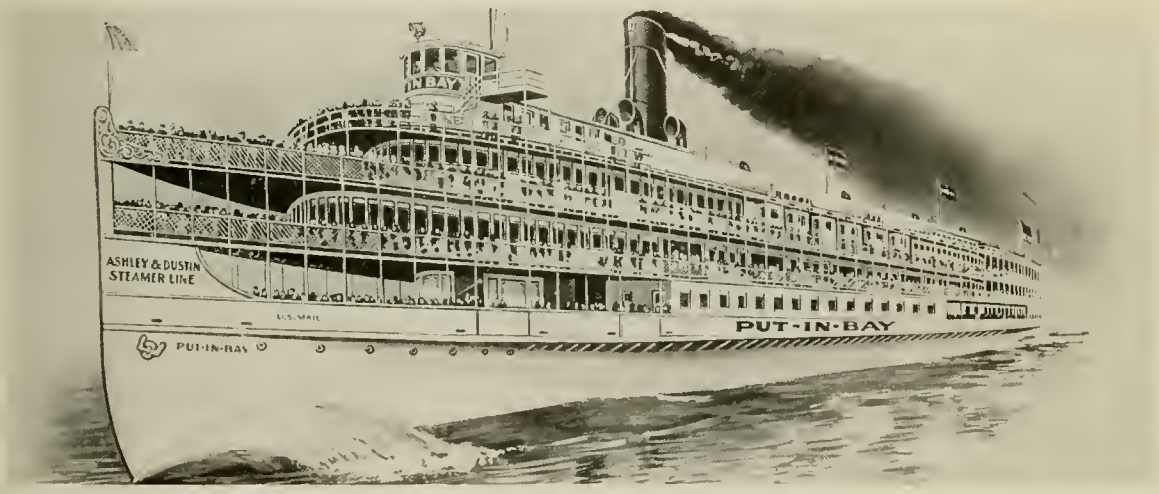
VISITOR'S CLUB—RECREATION BUILDING

STEAMSHIPS FOR ALL PORTS ON GREAT LAKES

STEAMERS OF THE DETROIT, BELLE ISLE AND WINDSOR FERRY CO.
On the Belle Isle Route visitors may ride all day on one of these palatial steamers for fifteen cents

WHITE STAR LINE STEAMERS

No place in the world offers greater opportunities for delightful water trips than are provided from Detroit by the White Star Line River Steamers. The fleet of beautiful steamers—The Tashmoo, The Greyhound, The City of Toledo, The Owana and The Wauketa, furnish unsurpassed service for trips either up or down the river



PUT-IN-BAY LINE STEAMERS

One of the most historical points on the Great Lakes is Put-in-Bay. The beautiful "Put-in-Bay" of the Ashley & Dustin Line affords excellent accommodations for visitors who desire to make this trip from Detroit. One of the most famous resorts on the Great Lakes—Cedar Point—is also reached by this line, as well as Sandusky, Ohio.
The steamer "Put-in-Bay" has a capacity of four thousand, and the steamer "Frank E. Kirby" also plies between Detroit and Sandusky on this line

STEAMER "CITY OF DETROIT III" OF THE D. & C. NAVIGATION CO.

One of the largest and finest side-wheel steamers in the world, operating daily service between Detroit and Buffalo in conjunction with steamer "City of Cleveland III." Distinctive features of this steamer—all staterooms supplied with hot and cold running water—telephones—parlors with private verandas—imported orchestrion—dining room on main deck—fountain with running water—pipe organ—wireless telegraphy

STEAMER "HAMONIC" OF THE NORTHERN NAVIGATION CO.

"Fresh Water Sea Voyages" is the name given these six-day cruises to the North Country on the big lake fleet, comprising the "Noronic," "Huronic" and "Hamonic." Leaving Detroit for Sarnia, the "Soo," Fort William, Port Arthur and Duluth, they include side trips to Kakabeka Falls at Port Arthur

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